

Joyden Hall

Rochor

Offering endless possibilities for a wide range of performances and entertainment shows, as well as weddings, conferences, corporate events and exhibitions, Joyden Hall is a very creative space. The contemporary multi-functional hall is situated on the top floor of Bugis+.

Already in operation but wanting to upgrade the lighting inventory, Operations Manager at Joyden Hall, Alex turned to Lighting & Sound Distribution (LSD) of Singapore, a company he had worked with previously. With the event space being a blackbox, it was essential that any new fixtures could thrive in that style of set-up. *"So we sat down and discussed what would be best, but we all knew it needed to be LED," said Alex. "As I work in operations, I have little product knowledge so I relied on Lighting & Sound Distribution's, Richard Keung to guide my decision."*

Before the upgrade Alex was reliant on studio style lighting, which required riggers attention every time a new client came in to use the space, therefore it wasn't time or cost effective. Richard carried out an onsite demonstration, to ensure Alex was happy with the chosen luminaires before purchasing. The fixture of choice was Robe's VIVA.



Technical Information

INSTALLER: Lighting & Sound Distribution
BRANDS: Robe
WEBSITE: www.lsd-asia.com / www.robe.cz

This would keep Joyden Hall up-to-date with the latest technology trends and would help to future proof the venue through the use of LED. *"The VIVAs were selected for their low power consumption, longer life span and low maintenance requirements," said Richard, who supplied and installed the Robe fixtures.*

The LSD team did face an obstacle during the installation process though, which was the giant wire mesh attached to the ceiling. If the VIVA were installed behind the wire mesh, it may affect their performance and could cause shadows, but installing below the mesh brings load weights and safety measures into play. It was fortunate for us, after inviting in an engineer, the wire mesh ceiling was deemed strong enough to hang the fixtures on. And because the VIVAs had to be mounted on the wire mesh ceiling,

custom-made installation brackets were also required for this project.

The new fixtures have helped Joyden Hall to meet the requirements of small events, however, when larger concerts are performed at the venue, additional kit is rented to enhance the lighting design, but they usually still make use of the VIVAs too.

Alex concluded: "My boss is very happy with LSD. He told me to buy from them in the future if I need more lighting fixtures. The service is fast and reliable, if something does go wrong, Richard is always on hand to help. He even tries to help out when it's not the LSD products that are causing the problems, and that is definitely great customer service!"

LIGHTING & SOUND DISTRIBUTION

TOUR HAZER II BY SMOKE FACTORY

ROBE VIVA™

PROLYTE TOPLINE DECK

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